

Privacy Policy

Effective Date: February 25, 2026

Information We Collect

We may collect personal information that you voluntarily provide to us, including but not limited to your name, email address, phone number, service address, or other information submitted through our contact or service request forms. Our website may also collect limited non-personal information such as browser type or general usage data through standard analytics tools.

How We Use Your Information

We use the information we collect to respond to inquiries, provide estimates, schedule and manage pool services, communicate with customers, and improve our website and services. We do not sell, rent, or trade personal information.

Sharing of Information

We do not share personal information with third parties except when necessary to provide requested services, comply with legal obligations, or work with service providers who assist in operating our business and website under confidentiality obligations.

Data Security

We take reasonable measures to protect personal information from unauthorized access, disclosure, or misuse. While no system can guarantee complete security, we strive to use commercially acceptable safeguards.

Cookies and Analytics

Our website may use cookies or similar technologies to improve functionality and understand how visitors use the site. You may disable cookies through your browser settings, though some features may not function properly.

Your Choices

You may choose not to provide personal information. If you have submitted personal information and would like it updated or removed, you may contact us using the information below.

Third-Party Services

Our website is hosted on the Wix platform. Wix may collect and process certain data as part of providing website hosting, analytics, and security services. Wix's use of information is governed by its own privacy policies.

Children's Privacy

Our services are not directed to children under the age of 13, and we do not knowingly collect personal information from children.

Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated effective date.

Contact Information

Waterline Poolworks
Cape Coral, Florida
Phone: 239-292-6094